



RUN WITH PURPOSE



FOR 25 YEARS... the Easter Sun Run has been benefiting Youth Horizons; a 501(c)3 non-profit ministry that operates in the Greater Wichita area serving children from single-parent homes - the majority of which are fatherless.

The negative statistics associated with growing up fatherless are staggering. **The proceeds for the Sun Run help kids like Josh:**

"Hi. My Name is Josh. When I was five I heard about Youth Horizons. I got matched with Charlie at six, and even at six years old I saw a lot. The path destined for me changed when I joined. I am now 25 and have two kids and a beautiful wife. If it wasn't for Youth Horizons and Charlie, I'd probably be in jail or dead. Youth Horizons is like my family."

This year the race will be held on **April 20, 2019**. This marks the 25th anniversary of the Sun Run. The morning starts out with a 10K, a 2-mile run, and the Jeff Wenzel memorial 2-mile walk. We finish the event off with a barbeque. This is a family-friendly event and will have a new **Kid Zone** this year, featuring an egg hunt, face painting, various activities, and a chance to meet the Easter Bunny!

WE WOULD LOVE TO HAVE YOU JOIN US FOR THIS MILESTONE!

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- WHAT** The 25th Easter Sun Run
 - WHEN** April 20, 2019
 - WHERE** Sedgwick County Park
 - COURSE** 10K and 2-mile. Walkers and strollers are welcome.
 - CONTACT** Hayley Kaufman - Hayley@youthhorizons.net or 316-262-8293

100% of proceeds go to Youth Horizons Mentoring Program and Youth Horizons Kinloch Price Boys Ranch

2019 SPONSORSHIP LEVELS



¹Sponsorships at \$10,000 or above will be considered "major donors." At this level, our 10K race will be named after the individual or company donor.

²At the gold level, a component of the race will be named after the individual or company donor. See next page for further options.

³We will distribute any optional promotional materials you choose to provide at packet pick up times and locations. (this typically includes things like flyers, coupons, water bottles, etc.)

All complimentary race entry codes **MUST be used by **April 12, 2019**. After this point they are invalid and cannot be reactivated.

	MAJOR DONOR \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIEND \$200
¹ Name the 10k after you	X				
Logo on medal ribbons	X				
² your own race component		X			
Logo on large race banner	X	X	X		
Logo on race t-shirt	X	X	X		
Logo in race brochure	X	X	X		
Recognition at event	X	X	X	X	
³ race promotional material	X	X	X	X	
Name on race website	X	X	X	X	X
Social media recognition	X	X	X	X	X
Tent space at the event	X	X	X	X	X
**Complimentary race entries	20	10	5	2	1

Social media exposure will reach an estimated **35,000 people**
 Race day exposure will reach an estimated **1,800 people**



2019 SPONSOR OPPORTUNITIES

MEDALS - \$7,500

Sponsoring the race's participation medals this year will get your company, church, or group logo printed on the ribbon. The company/individual that sponsors these will also get all of the rewards from the "bronze level" on the previous page. You have the opportunity to have a group of your own volunteers be present and pass out the medals at the finish line (If you wish, we can provide our own volunteers for this position instead).

FINISH LINE - \$5,000

Sponsoring the finish line will get your company, church, or group a large banner at the finish line and all of the rewards from the "gold level."

KID ZONE - \$5,000

Sponsoring the Kid Zone will be great PR for your company, church, or group as this race is a family friendly event and many children come. This area will boast a face painting table, the Easter Bunny, egg hunts, and more games and activities! Sponsoring the Kid Zone will get you a large banner at the front of the Zone and all of the benefits from the "gold level."

COOK-OUT - \$5,000

Sponsoring the cookout will get your company, church, or group a large banner in the cookout space. You will also receive all of the "gold level" benefits.

RACE BIBS - \$3,000

Sponsoring the race bibs will get your company, church, or group logo on the race bib. You will also receive all of the "silver level" benefits.

BIKE TEAM - \$2,500

Sponsoring the bike team will get a custom jersey for each of the bikers (5-10 people) with your company, church, or group logo printed on the back of each jersey. You will also get all of the "silver level" rewards.

WATER STATION - \$1,000 (3 available)

Sponsoring a water station will get you a company, church, or group banner at the water table as well as all the rewards from the "bronze level."

SHUTTLES - \$1,000 (2 available)

Sponsoring the race day shuttles will get your company, church, or group logo on the side of the shuttle. You will also receive all of the "bronze level" benefits.

KILOMETER - \$500 (9 available)

Sponsoring your own kilometer will get you a company, church, or group sign at your designated kilometer as well as all the rewards from the "bronze level."

PACE SIGNS - \$200 EACH (2 available)

Sponsoring the pace signs will get your logo printed at the top of each pace sign and all of the "friend level" benefits.

PROMOTIONAL MATERIALS - \$100 EACH

Promotional materials that you provide will be put in packets and/or passed out at packet pick-up locations. In the past, this has included flyers, coupons, water bottles, chapstick, sunglasses, etc.



2019 VOLUNTEER OPPORTUNITIES



TRAFFIC CONTROL

16 VOLUNTEERS NEEDED

Direct incoming and outgoing traffic and enforce parking in designated areas to ensure runner safety.

COURSE DIRECTION

20 VOLUNTEERS NEEDED

Ensure runners/walkers are staying on the correct course. Direct them toward the finish line. Cheer runners/walkers on as they pass by.

STREET TEAM

8 VOLUNTEERS NEEDED

Deliver posters around the city to businesses and churches. Encourage friends and family to register. Share event information on social media.

CLEAN-UP CREW

2 VOLUNTEERS NEEDED

Maintaining the trash cans, trash picked up in food areas during the BBQ.

SET-UP AND TEAR-DOWN CREW

10 VOLUNTEERS NEEDED

Setting up and tearing down - includes unloading and loading trucks, hanging signs, arranging awards, carrying boxes, and many other misc. activities.

PACKET PICK-UP (PRE-RACE)

8 VOLUNTEERS NEEDED

Locating registrant's packets and providing them a race t-shirt. Answering basic race questions. Each of these is a 4-hour shift.

PACKET PICK-UP (RACE DAY)

5 VOLUNTEERS NEEDED

Locating registrant's packets and providing them a race t-shirt. Answering basic race questions.

PACKET STUFFING

ANY

Putting race course map, coupons, timeline, safety pins, running bibs and etc. into large envelopes in preparation for race day.

EMERGENCY MEDICAL TECHNICIANS

5 VOLUNTEERS NEEDED

Certified EMT's to staff our First Aid Station.

WATER STATIONS

12 VOLUNTEERS NEEDED

Manning water stations. Passing out water to runners as they pass by. Give water to runners crossing finish line.

FINISH LINE PRIZES

6-8 VOLUNTEERS NEEDED

Stand at the finish line and pass out prizes to all finishers.



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IMPORTANT INFORMATION

- WHAT** The 25th Easter Sun Run
- WHEN** April 20, 2019
- WHERE** Sedgwick County Park
- COURSE** 10K and 2-mile. Walkers, strollers, and dogs are welcome.
- CONTACT** Hayley Kaufman - Hayley@youthhorizons.net or 316-262-8293
- 501(C)3** 48-0846374
- 2018 RESULTS** 1,279 runners and \$30,000 raised for Youth Horizons

Social media exposure will reach an estimated **35,000 people**
Race day exposure will reach an estimated **1,800 people**

100% of proceeds go to Youth Horizons Mentoring Program and Youth Horizons Kinloch Price Boys Ranch

SINCE 1986, OUR MISSION HAS BEEN...



to empower children and their families to become healthy, productive members of our community and to promote a nationwide awareness of the needs of at-risk youth.